

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 198277  
**Alt Order #:**  
**Product Desc:** Democratic Congressional Campaign Co  
**Estimate:** 4675  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 10/13/16 / 10/13/16  
**Order Type:** GENERAL

**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue NW - Suite 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DCCC  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	83	\$47,475.00	\$40,353.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	83	\$47,475.00	\$40,353.75	0.00
<b>Totals</b>	<b>83</b>	<b>\$47,475.00</b>	<b>\$40,353.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/18/16	10/24/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$100.00	P-1	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	MTWTF--			5		\$100.00		0.00				
N 2	KSHB	10/18/16	10/24/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	MTWTF--			5		\$400.00		0.00				
N 3	KSHB	10/18/16	10/24/16	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	MTWTF--			3		\$450.00		0.00				
N 4	KSHB	10/18/16	10/24/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	-----S-			1		\$125.00		0.00				
N 5	KSHB	10/18/16	10/24/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	-----S-			1		\$175.00		0.00				
N 6	KSHB	10/18/16	10/24/16		CM	6-7am	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00

Order / Rev: 198277  
 Alt Order #:  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: DCCC  
 Product Desc: Democratic Congressional Campaign Co  
 Estimate: 4675  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 6-7am News															
Su 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	-----S	1		\$125.00		0.00						
N 7	KSHB	10/18/16	10/24/16	Su Today Show	CM	7-8am	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
Su Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	-----S	1		\$225.00		0.00						
N 8	KSHB	10/18/16	10/24/16	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$225.00		0.00						
N 9	KSHB	10/18/16	10/24/16	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
M-F 12-1pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$150.00		0.00						
N 10	KSHB	10/18/16	10/24/16	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
M-F 1-2pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$100.00		0.00						
N 11	KSHB	10/18/16	10/24/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
The Wendy Williams Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	3		\$100.00		0.00						
N 12	KSHB	10/18/16	10/24/16	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$250.00	P-1	0.00	NM	5	\$1,250.00
M-F 3-330pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$250.00		0.00						
N 13	KSHB	10/18/16	10/24/16	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	5	\$425.00	P-1	0.00	NM	5	\$2,125.00
M-F 330-4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$425.00		0.00						
N 14	KSHB	10/18/16	10/24/16	M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
M-F 4-5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	5		\$200.00		0.00						
N 15	KSHB	10/18/16	10/24/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	3		\$600.00		0.00						
N 16	KSHB	10/18/16	10/24/16	M-F Nightly News	CM	530-6pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
M-F Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	3		\$1,000.00		0.00						
N 17	KSHB	10/18/16	10/24/16	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$775.00	P-1	0.00	NM	3	\$2,325.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	3		\$775.00		0.00						
N 18	KSHB	10/18/16	10/24/16	M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
M-F 630-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	3		\$550.00		0.00						
N 19	KSHB	10/18/16	10/24/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
Su 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	-----S	1		\$425.00		0.00						
N 20	KSHB	10/18/16	10/24/16	Monday Prime C	CM	9-10pm	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Monday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 198277  
 Alt Order #:  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: DCCC  
 Product Desc: Democratic Congressional Campaign Co  
 Estimate: 4675  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KSHB	10/18/16	10/24/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	M-----		1				\$1,200.00		0.00			
N21	KSHB	10/18/16	10/24/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-T-----		1				\$2,300.00		0.00			
N22	KSHB	10/18/16	10/24/16	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	--W----		1				\$1,800.00		0.00			
N23	KSHB	10/18/16	10/24/16	Thursday Prime B Thursday Prime B	CM	8-9pm	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	---T---		1				\$2,800.00		0.00			
N24	KSHB	10/18/16	10/24/16	Saturday Prime 7-9pm Saturday Prime 7-9pm	CM	7-9pm	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$550.00		0.00			
N25	KSHB	10/18/16	10/24/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$875.00	P-2	0.00	NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5				\$875.00		0.00			
N26	KSHB	10/18/16	10/24/16	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-		1				\$750.00		0.00			
N27	KSHB	10/18/16	10/24/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$600.00		0.00			
N28	KSHB	10/18/16	10/24/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5				\$550.00		0.00			
N29	KSHB	10/18/16	10/24/16	Wednesday 8-10pm Wednesday 8-10pm	CM	8-10pm	--W----	:30	1	\$4,200.00	P-1	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	--W----		1				\$4,200.00		0.00			
N30	KSHB	10/18/16	10/24/16	NFL Pre-Game FNIA Su - NFL Pregame FNIA	CM	6-720pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$1,200.00		0.00			
N31	KSHB	10/18/16	10/24/16	NFL Game Sunday NFL Game Sunday	CM	718-1030pm	-----S	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S		1				\$4,200.00		0.00			
													Totals	83	\$47,475.00